



**The Puget Sound Premier League and OSA Soccer Group announce a three-year exclusive apparel sponsorship to promote GIVOVA soccer gear.**

*For Immediate Release*

**Dec. 7, 2011** -- The Puget Sound Premier League and OSA Soccer Group are excited to announce a new three-year exclusive apparel sponsorship that offers high-quality GIVOVA soccer gear to PSPL league members at discounted rates as well as sponsors the *Pacific Coast Super Cup* – a regional college showcase that pits some of the best teams from Oregon, Idaho, British Columbia and Washington over two-legs.

The OSA Soccer Group is a holding company dedicated to furthering the development of soccer in America. The Group consists OSA Soccer Academy, OSA Soccer Consulting and OSA Soccer Store, which recently opened at Pioneer Square in Seattle to sell the Italian brand GIVOVA soccer apparel and gear.

Giuseppe Pezzano, CEO and President of OSA Soccer Group, said OSA Soccer looks forward to joining with the fastest growing youth soccer league in Washington state. OSA and the PSPL not only share similar player-development goals, but they share a similar vision for offering quality products and services at very low prices.

“We are very excited to form this partnership with the PSPL,” Pezzano said. “We are dedicated to furthering the development of soccer by serving as a bridge between the emerging North American clubs and the established soccer culture in Europe.”

“For our part, we hope to connect the GIVOVA brand to clubs and teams looking for quality soccer kits at extremely affordable prices,” said PSPL President Stanley Holmes. “This fits within our mission to keep competitive soccer as affordable as possible for as many people as possible. We think OSA, and the GIVOVA brand, will excite and impress club officials, managers, players and parents when they see the quality and the value.”

OSA Soccer Store is the exclusive USA distributor of the Italian soccer brand GIVOVA. GIVOVA sponsors European soccer clubs such as Michael Bradley's Italian Serie A team *AC Chievo Verona* as well as *Calcio Catania*, the *Canadian Soccer League* and many more.

OSA Soccer Store provides a complete array of soccer gear at great prices to clubs, leagues, schools and individuals. OSA also offers cash, cash back or apparel sponsorship opportunities as well as a team-store option to add to the home page of your teams web site, which can expedite single orders for added players, as well as merchandise sales to fans and players.

**Puget Sound Premier League**

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Pezzano has been establishing and developing businesses in Europe and North America for the past 15 years. He has experience in various business activities, including managing a semi-professional European soccer team. Pezzano currently consults with professional Serie A and MLS soccer teams in Europe and North America such as *ACF Fiorentina* and *Montreal Impact*.

Giuseppe Pezzano has combined his soccer experience and his contacts with top professional teams to form OSA Soccer Group. Said Pezzano: "I am excited for the OSA and PSPL sponsorship, and look forward to collaborating on many different levels. The clubs from the league show great technical skills and are developing great players."

Pezzano said OSA will make its academy in Italy available for team tours and exchanges and will work with its network of contacts to help spur the continued growth of the PSPL league and its players.

The PSPL will be working with OSA to create player-development and coaching education opportunities for its member clubs. "We view this as the start of something special for our clubs, for our coaches, and for those players who aspire to play at a higher level," Holmes said.

The **Puget Sound Premier League** is a non-profit organization whose mission is to develop competitive soccer in Washington. Sanctioned by US Club Soccer, the PSPL offers a wide range of competitive divisions for U11-U18 as well as offers U8-U10 development leagues. The PSPL promotes coaching education, emphasizes player development and supports open competition. The PSPL hosts the Washington Cup, an annual statewide competition for U10-U18 teams, invitational tournaments and the Pacific Coast Super Cup, a regional college showcase invitational for U13-U18 teams. The PSPL is also a founding partner of the Pacific Coast Super Cup and the Northwest Champions League.

For more information about the PSPL, contact 1-800- 531-7889, or [www.pugetsoundpremierleague.com](http://www.pugetsoundpremierleague.com).

For more information about OSA, contact 206-790-5971, or [info@osasoccerstore.com](mailto:info@osasoccerstore.com).

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